

Copyright Licencing

This fact sheet provides information for maintained schools, academies and local authorities on copyright licensing in school for 2014-15.

Over the past year the Department for Education has been working with copyright management organisations (CMOs) to simplify the way in which copyright licences are paid for by schools and academies. Since April 2013 the Department has managed the copyright licences for all state maintained schools in England that cover print and digital copyright content in books, journals and magazines (Copyright Licensing Agency; CLA) and printed music (Schools Printed Music Licence; SPML). From April 2014 this scheme will be extended to cover licences for copyright content in newspapers and magazines (the Newspaper Licensing Agency media access (NLA) licence); recording and use of copies of radio and television programmes, including from a number of catch-up services (the Educational Recording Agency (ERA) licence) and the showing of films (the Public Video Screening Licence (PVSL) and Motion Picture Licensing Company (MPLC) licences). Please see below for further information.

Information for Schools

What does this mean for schools?

At the moment (apart from the CLA) the copyright management organisations deal with local authorities and academies directly in terms of issuing copyright licences for schools. From April 2014 the Department will pay a single sum to each of the CMOs which will cover all primary and secondary schools in England, including academies, and all special schools and Pupil Referral Units. Nursery schools are not included.

The licences covered by the new central arrangement are:

1 **The CLA licence.** This gives you the right to:

- Photocopy books, magazines and journals published in the UK and 30 other countries giving your school access to a wide choice of published information
- Make digital copies by scanning or re-typing for distribution to pupils, parents, teachers or governors, from titles published in the UK and USA plus a growing number of other countries
- Make copies of content from digital material including CD ROMs, electronic workbooks, online journals and included websites
- Use copies with digital whiteboards, VLEs and presentation software programs
- Copy photographs, illustrations, charts or diagrams where they are included in an article or an extract

2 **The School Printed Music Licence.** This covers the copying of a school's sheet music for curricular and extra-curricular school activities. making arrangements of musical works and distributing licensed copies to school members.

The licence permits schools to legally make copies of sheet music by any of the following means:

- Photocopying
- Scanning
- Score-writing software programs
- Notation by hand
- Posting on a school VLE

The licence also allows the adaption of the musical work so that it can be performed by any instrumental and vocal arrangements that your school wishes to use.

3 The Newspaper Licensing Agency Schools Licence. This permits the copying of content from national, regional and local newspapers and certain news websites.

4 The Educational Recording Agency licence. This allows educational establishments to record radio and television broadcasts received in the UK and to access copies of such recordings on agreed terms. Teaching staff can also access and download material on a number of on demand catch-up services including BBC iPlayer, 4OD, Five On Demand and ITV Player and Five on Demand. The recordings can then be retained, stored and copied for educational purposes at the licensed establishment. From April 2014 it also allows an educational establishment to enable students to access licensed recordings and clips from them when they are working off site and connect to the schools site.

5 The Public Video Screening Licence. This is issued by Filmbank Distributors Limited who represent all of the six major Hollywood studios in the education sector, (Warner Bros. Sony Pictures, Disney, 20th Century Fox, Universal, Paramount Pictures) and many other leading Hollywood, Bollywood and Independent film studios and distributors including MGM, Lionsgate, Miramax and Entertainment Film. The PVSL is required where schools screen films from studios participating in the PVSL scheme on their premises for entertainment purposes. Under the PVSL scheme schools are able to screen films on DVDs that have been purchased or borrowed from legitimate UK outlets during the term of the licence. The PVSL does not cover screenings for commercial or fundraising purposes i.e. where a charge is made either directly or indirectly (e.g. selling tickets to screenings). In these circumstances please contact Filmbank directly via info@filmbank.co.uk who can provide you with a licence for this type of screening.

6 The Motion Picture Licensing Company licence. The MPLC licence is similar to the PVSL in that it allows for the non-educational screening of films on the premises of an educational establishment. MPLC represents over 400+ film and TV producers and distributors from major Hollywood studios to independent and foreign producers. Examples of the studios whose work is licensed by MPLC are National Geographic; the Discovery Channel; and the studios that own the rights to Bob the Builder and Angelina Ballerina. The MPLC licence does not cover: Commercially advertising the film title outside of the school; making a charge to view the film ; DVDs or downloads that are not a legal copy of the film or Outdoor screenings. If a school does wish to commercially advertise and/or make a charge to view a film, then they should apply for a separate Single Screening MPLC Movie Licence. For further information please visit: <http://www.themplc.co.uk/page/film-club-1>

These licences are required either by all (or by the vast majority) of schools and there will be no way for schools to 'opt out' of the licences. We will be continuing to work over the

next year to negotiate with the relevant CMOs of other licences that can best be managed centrally in this way in the future.

Please note that for 2014-15 the PPL, PRS and CCLI licences are not covered by the above scheme.

Who is the licensee?

The agreements between the DfE and the CMOs simply covers the administration of the licences. Each education establishment is a Licensee and as such responsible for ensuring that the terms and conditions of the licenses are adhered to by their staff.

Where is my licence?

If you require a copy of your licence, please contact the individual copyright management organisations below.

Information about what the licences cover

What is the SPML and what content is covered?

<http://schools.cla.co.uk/your-cla-schools-licence/schools-printed-music-licence/>

What is the CLA Licence and what content is covered?

http://schools.cla.co.uk/about-your-licences/your-cla-schools-licence/#need_licence

<http://schools.cla.co.uk/your-cla-schools-licence/what-can-be-copied/>

What is the NLA Licence and what content is covered?

<http://schools.cla.co.uk/about-your-licences/nla-schools-licence/nla-licence-documents/>

What is the ERA Licence and what content is covered?

General information about the ERA Licence is at: www.era.org.uk

Information about the launch of a new ERA Licensing Scheme from 1 April 2014 can be found at http://www.era.org.uk/New_Single_Licence.html

What is the PVSL and what content is covered?

For more information on the PVSL see www.filmbank.co.uk/pvsleducation

For a list of studios participating in the PVSL scheme go to:
<http://www.filmbank.co.uk/pvslstudios>

What is the MPLC Licence and what content is covered?

<http://www.themplc.co.uk/page/channel-overview-schools>

Does the DfE cover all copyright licences for the sector?

The DfE has agreements with the above CMOs that cover their licences. There are a range of other licences that may be required by your school for use of other content, such as church music, audio music and Ordnance Survey maps. More information can be found at: <http://www.copyrightandschools.org/>

Contacts

Who should I contact?

- ☐ Terms and Conditions, rights and repertoire of the CLA, SPML or NLA Licence <http://schools.cla.co.uk/get-in-touch/contact-the-schools-team-at-cla/>
- ☐ Terms and Conditions, rights and repertoire of the ERA licence www.era.org.uk
- ☐ Terms and Conditions, rights and repertoire of the PVSL www.filmbank.co.uk/pvslterms.

For information on the PVSL, contact T: **01494 836 231** or email pvsl@cefm.co.uk. The licence terms and conditions for the PVSL can be found By screening films from copyright owners licensed under the PVSL scheme, each school, agrees to be bound by and comply with these terms and conditions.

- ☐ Terms and Conditions, rights and repertoire of the MPLC <http://www.themplc.co.uk/page/contact-the-mplc>