

Pupil Progress Tracking Event

4 June 2013

Background

- At schools request Neil Marlow arranged for a number of vendors who have pupil tracking products to present their products to on the 4 June, 2013.
- 31 confirmed schools staff attended
- 18 schools represented
- Of the feedback received from the attendees the following product strengths and limitations have been reported by the attendees

Target Tracker – Summarised Feedback

Strengths	Weaknesses / Limitations
Multiple levels of access	Limited I-pad access
Can add TA's & test results	Too many options & buttons
10% market share	EYFS negative
Add pictures & video	Complex / Complicated
Visually clear	Less user friendly than some others
Drill downs and many filters	
Web based	
Developed by Essex schools	

Optimum- Summarised Feedback

Strengths	Weaknesses / Limitations
Unlimited support, good approach to set-up	Sept up grade needed for EYFS, parent reports, security improvements
Tailored reports	No APP
They do the data entry from any format	
Best price for small schools	
Visually clear & easy to follow	
Clear APS break down	
Very flexible approach to doing business with	

Classroom Monitor-Summarised Feedback

Strengths	Weaknesses / Limitations
Modules can be purchased separately	No EYFS
Quick, very intuitive and easy to interpret data	Performance was slow in the presentation?!
Links to G2 – real time data	Visually less slick than others
Resource links to APP	Looks quite complicated
Pre-programmed critical measures	
Good video training resources	
1 out of 5 Primary schools have this product	
Only 18 minutes unscheduled website downtime in 2 years	
UK based cloud with triple data back-up	

Ppit- Summarised Feedback

Strengths	Weaknesses / Limitations
Simple, only 5 tabs	Doesn't currently have photo links for EYFS
Fully I-pad compatible	Weak presentation
Tailor your own filters	Additional cost to transfer current data
Exports easily to excel and generates useful graphs	Analysis of the data looks clunky
Good intervention programme	
Free trial offered	
Shows attainment and progress on one sheet	
Parent access available at an additional cost	

NB. Very few people provided feedback from this session

Schools Interest by product

Target Tracker	Optimum Reports
•Brookland Jnr, Jenny Aylen – TBC •St.Johns Primary school - TBC	 Hollickwood, John Westmore St. Pauls NW7, Anthony David & Jo Smith St. Andrews, Jo Devine Monken Haldey, Steve Adams & Lucy Richardson Wessex Gardens, 3 people Blessed Dominic, Claire McCarthy Underhill, Alison Atkinson - TBC
PpiT	Classroom Monitor •Christ Church CofE, Primary, Mike Dean – TBC •Brookhill Nursery, Kelly Brooker •No named school •Woodcroft, Mark Russell – TBC •Barnet, Steve Marshall - TBC

Vendors

Vendor	Website	Contact No.	Contact	Email
Target Tracker	www.targettracker.org	01245 213144	Andy & Viv	sales@targettracker.org
			Tom	
Optimum Reports	www.optimumreports.co.uk	01302 832121	Parkinson	Tom.Parkinson@optimumreports.co.uk
Classroom Monitor	www.classroommonitor.co.uk	0844 5555211	Chris	info@primeprinciple.co.uk
Ppit	www.ppit.co.uk	07515 660 789	Ian Wilson	ppit@ppit.co.uk

Vendor Prices & Discounts

		Per Annum	Term	Offers
Optimum	Primary School (KS1&2)	£725	5 £242	No fees for this term and 15% on going yearly discount if schools sign now. Free training
	Jnr School (KS2)	£525	5 £175	No fees for this term and 15% on going yearly discount if schools sign now. Free training
	Infant School (KS1)	£425	5 142	No fees for this term and 15% on going yearly discount if schools sign now. Free training
Target Tracker	Primary School	£489)	
	Early Years	£319)	
Classroom Monitor	Primary School	£400)	3yr licence deal, prices quoted on 200-350 pupil school
	Early Years	£400)	3yr licence deal, prices quoted on 200-350 pupil school
	Secondary	£400)	3yr licence deal, prices quoted on 200-350 pupil school
Ppit	Early Years (189 pupils)	£710		1 year contract, 5% discount for 2 yrs., 10% for 3 yrs.

Next Steps

- No procurement should be done directly with the vendors while this activity is underway
- Arrange for Pupil Tracker demo on the 20 June They have declined to attend
- Arrange for the consolidated feedback to be shared with the schools Action, Neil Marlow
- Engage procurement to contact the vendors to formalise their offers, centralised contract and create the vendors in SAP Action, Matthew Kennington
- Communicate purchasing routes / options back to the schools Neil & Matthew